**POPAI OMA AWARDS 2018**

**CATEGORY WISE WINNERS LIST**

**GENERAL CATEGORY**

Food, Confectionary & Ice Creams

**MODERN TRADE**

**GOLD**

Saffola Active Nutrishake FSU

(Brandmark Solutions Pvt. Ltd.)

**SILVER**

Marvellous Creation

(Geometry Global Encompass)

**BRONZE**

Cadbury Rakhi Floor Stack

(Classic Display Systems Private Limited)

**TEMPORARY TRADE**

**GOLD**

M and M FSU

Spectrum Scan Pvt Ltd

**SILVER**

Cadbury Leakable CTU

(Spectrum Scan Pvt Ltd)

**BRONZE**

Rice Sample Box

(Classic Display Systems Pvt Ltd)

**BEVERAGES**

**MODERN TRADE**

**GOLD**

Coca Cola Social Occasions

(Geometry Global Encompass)

**SILVER**

Minute Maid Cart Island

(Spectrum Scan Pvt Ltd)

**BRONZE**

Coca Cola Refreshing FSU

(Geometry Global Encompass)

**TRADITIONAL TRADE**

**GOLD**

Thums-up Charged Wall Hanger with Utility

(GV Display Solutions Pvt Ltd)

**SILVER**

Thumps Up Charged Table Top with Charging station

(GV Display Solutions Pvt Ltd)

**BRONZE**

Bru Gold Pine Parasite

(Spectrum Scan Pvt Ltd)

**Health Care & Home Care**

**MODERN TRADE**

**GOLD**

Surf Excel Matic Bottle FSU

(Brandmark Solutions Pvt Ltd)

**SILVER**

Lifebouy Sanitiser Bottle shape FSU

(Brandmark Solutions Pvt Ltd)

**BRONZE**

MMM Home Cleaning POSM

(Classic Display Solutions Pvt Ltd)

**TRADITIONAL TRADE**

**GOLD**

Ayur Slim GT FSU

(Brandmark Solutions Pvt Ltd)

**SILVER**

Immuno Booster Drs CTU

(Spectrum Scan Pvt Ltd)

**BRONZE**

Himalaya Healthcare for Moms FSU

(Brandmark Solutions Pvt Ltd)

**PERSONAL CARE**

**MODERN TRADE**

**GOLD**

Pears See Through Rotating Soap FSU

(Brandmark Solutions Pvt Ltd)

**SILVER**

GODREJ PROFESSIONAL FSU

(Vista Retail Pvt Ltd)

**BRONZE**

YVES ROCHER SHOP IN SHOP

(Vista Retail Pvt Ltd)

**TRADITIONAL TRADE**

**GOLD**

Parachute Big Bottle FSU

(Brandmark Solutions Pvt Ltd)

**SILVER**

Gillette Grooming Flag cum Table Top Unit

(GV Display Solutions Pvt Ltd)

**BRONZE**

Gillette Grooming Wall Hanging Unit with Lit Header

(GV Display Solutions Pvt Ltd)

**Alcoholic Beverages, Tobacco & Allied products**

**MODERN TRADE**

**GOLD**

BACARDI WALLBAY

(Vista Retail Pvt Ltd)

**SILVER**

JOHNNIE WALKER MULTI WALLBAY

(Vista Retail Pvt Ltd)

**BRONZE**

BAILEYS GONDOLA

(Vista Retail Pvt Ltd)

**TRADITIONAL TRADE**

**Gold**

ITC Dalla

(Classic Display Solutions Pvt Ltd)

**SILVER**

Godfrey's Philips Advanced Utility Metal Pan Shop Trolley

(GV Display Solutions Pvt Ltd)

**BRONZE**

Bacardi Logo (Spectrum Scan Pvt Ltd)

**Lifestyle, Cosmetics, Fragrances**

**MODERN TRADE**

**GOLD**

LOREAL PARIS SHOP IN SHOP

(Vista Retail Pvt Ltd)

**SILVER**

COLORBAR FLAGSHIP STORE

(Vista Retail Pvt Ltd)

**BRONZE**

CHAMBOR BOUTIQUE

(Vista Retail Pvt Ltd)

**TRADITIONAL TRADE**

**GOLD**

LOREAL PARIS GT DISPLAY

(Vista Retail Pvt Ltd)

**SILVER**

COLORBAR GT WALL

(Vista Retail Pvt Ltd)

**BRONZE**

CHAMBOR GTS CDU

(Vista Retail Pvt Ltd)

**Household & Electronics and Software**

**MODERN TRADE**

**GOLD**

Asian Paints Ultima Protek Kiosk

(Planet Dezign Pvt Ltd)

**SILVER**

Asian Paints Royale Play Kiosk

(Planet Dezign Pvt Ltd)

**BRONZE**

Nokia Mobile instruments

(Magickraft Pvt Ltd)

**TRADITIONAL TRADE**

**GOLD**

Godrej Aries Series Locks Display Unit

(Brandmark Solutions Pvt Ltd)

**SILVER**

Asian Paints Smart Care Mini Home

(Planet Dezign Pvt Ltd)

**BRONZE**

M Seal Sanitary Counter Top Unit

(Brandmark Solutions Pvt Ltd)

**Entertainment, Media & Toys**

**MODERN TRADE**

**GOLD**

Hot Wheels Category Makeover

(Fourth Dimension India Pvt Ltd)

**SILVER**

VM girls section at TOYSRUS India (MadisonOOH)

**BRONZE**

Funskool Toys at ToysRUs India (Madison OOH)

**TRADITIONAL TRADE**

**BRONZE**

Melissa and Doug Revolving Floor Display Unit

(GV Display Solutions Pvt Ltd)

**Services**

**Modern Trade**

**Gold**

Citi Heart And Mind Digital Kiosk

(Brandmark Solutions Pvt Ltd)

**SILVER**

Citi Pune branch Dome Facades

(Brandmark Solutions Pvt Ltd)

**BRONZE**

Siti Cable Wifi Zone (GV Display Solutions Pvt Ltd)

**Traditional Trade**

No winners

**SPECIAL CATEGORIES**

**Innovation & Technology (No GT/MT)**

**Gold**

Ferrero Rocher Diwali Floorstack

(Classic Display Systems Pvt Ltd)

**SILVER**

Nivea Shower Gel Unit

(MadisonOOH)

**BRONZE**

Pears See Through Rotating Soap FSU

(Brandmark Solutions Pvt Ltd)

**Best Retail Activation**

**GOLD**

Mondelez Birthday Zone

(Geometry Global Encompass)

**SILVER**

CocaCola Island (Spectrum Scan Pvt Ltd)

**BRONZE**

VM DIsney Marvel and Star wars section at ToysRUs India (MadisonOOH)

**Go Green Awards**

**SILVER**

Maybelline Floor Standing Unit

(Viraj Prints)

BRONZE

Beer Shampoo Barrel FSU (Brandmark Solutions Pvt. Ltd)

**DISPLAY OF THE YEAR**

**MODERN TRADE**

LOREAL PARIS SHOP IN SHOP

(Vista Retail Pvt. Ltd)

**TRADITIONAL TRADE**

ITC Dalla

(Classic Display Solutions Pvt. Ltd)